

Everton

2020/21 Fan Survey

June 2021 Results

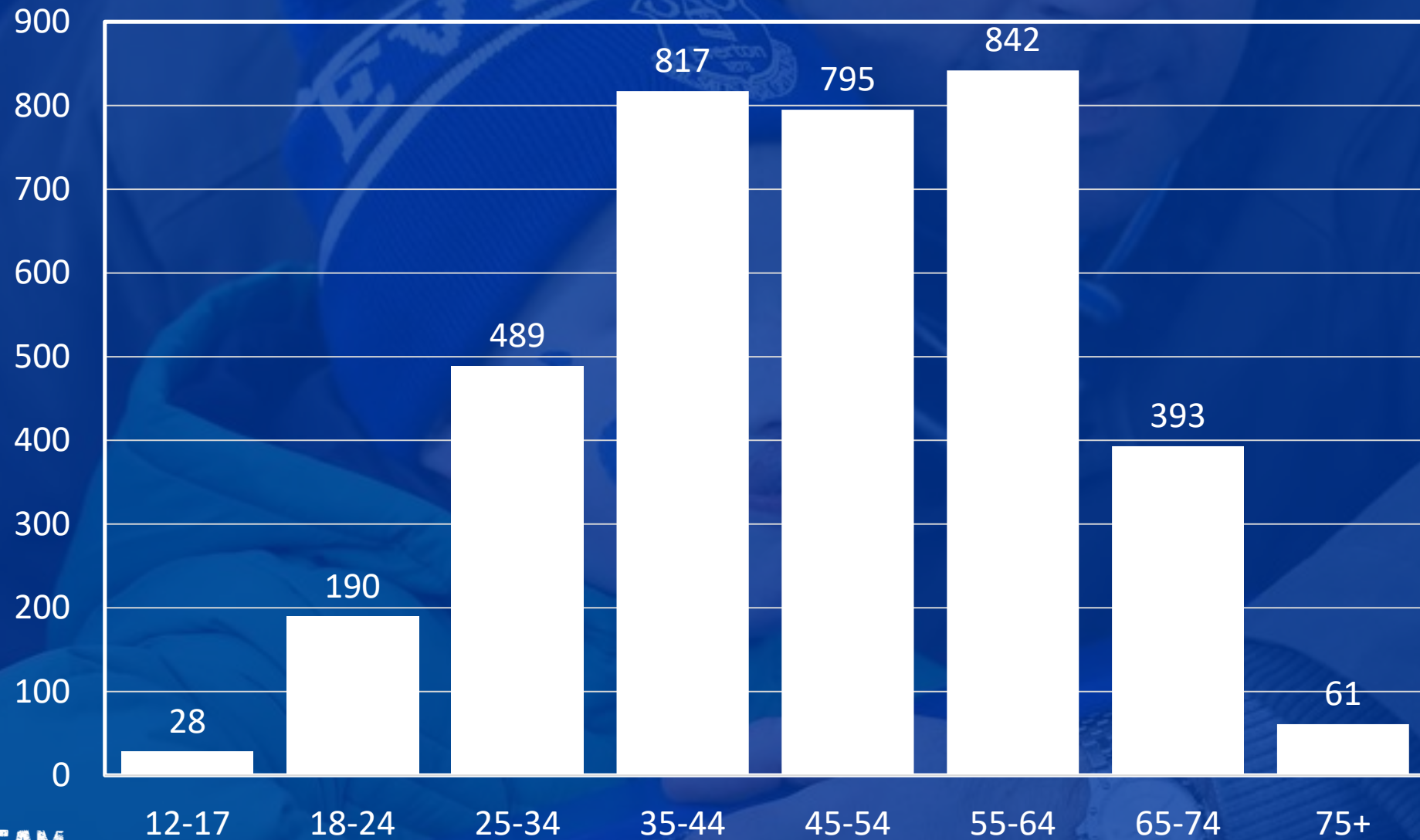


3,615 Everton fans completed this fan survey which ran from the conclusion of Everton's final fixture of the 2020/21 season, **24/05/2021** to **31/05/2021**.

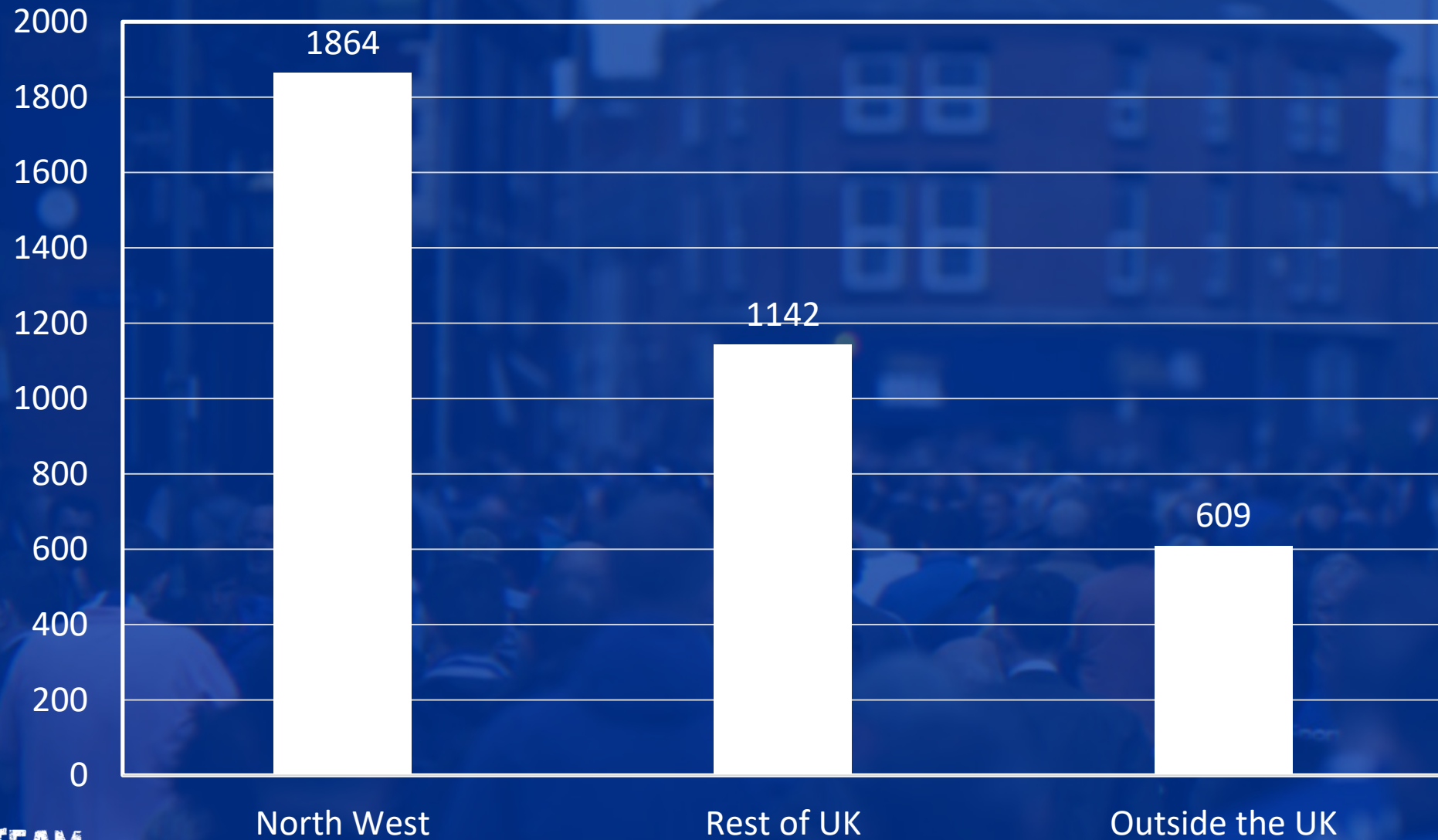
GrandOldTeam would like to thank all Everton fans who provided us with a detailed understanding of their views on the key issues at Everton Football Club.

We would also like to thank the Evertonians who helped us prepare, conduct and compile the results of the survey to ensure we gained a thorough reflection of the views of Everton fans.

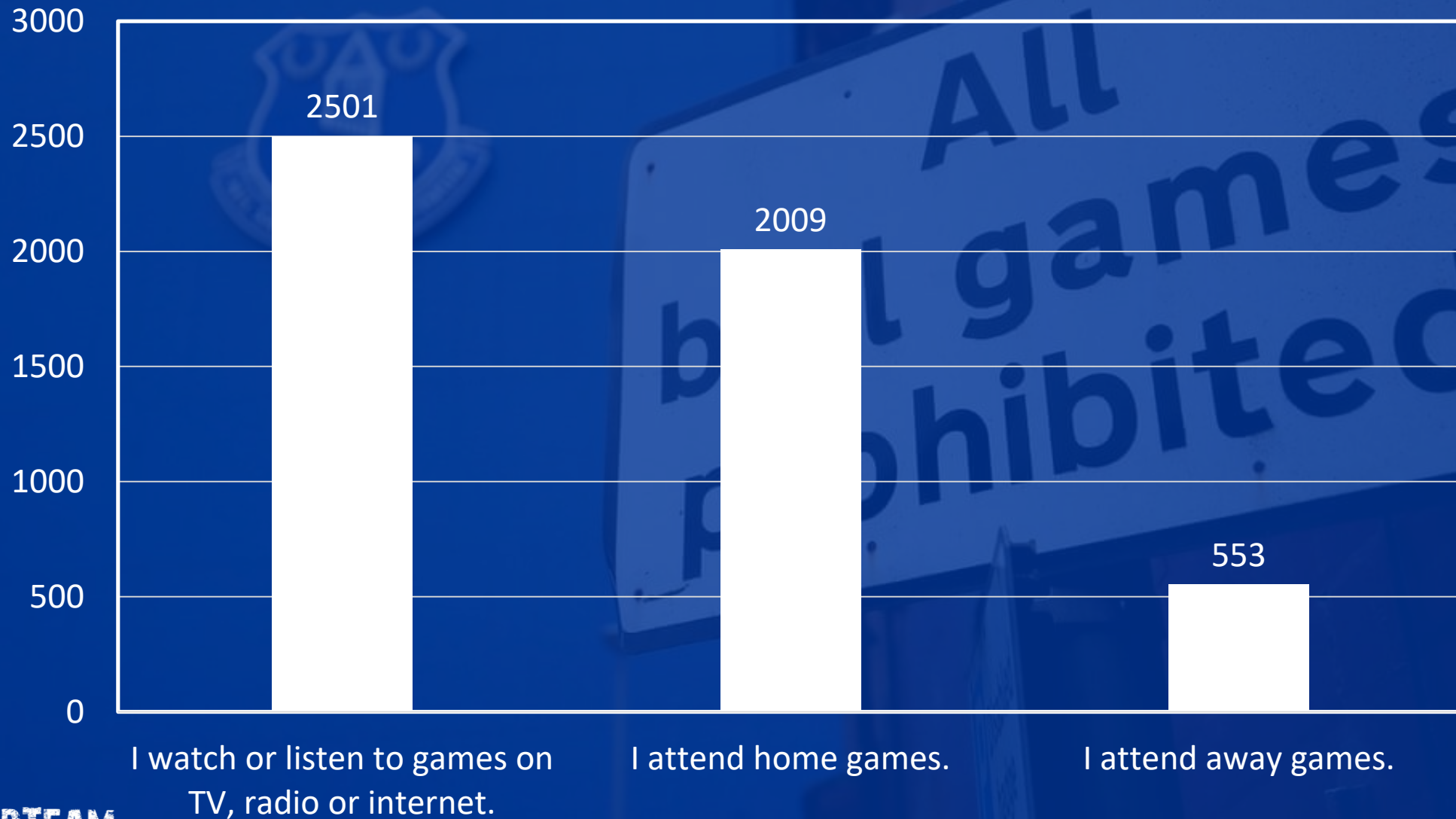
How old are you?



Which of the following best describes where you are living at the moment?

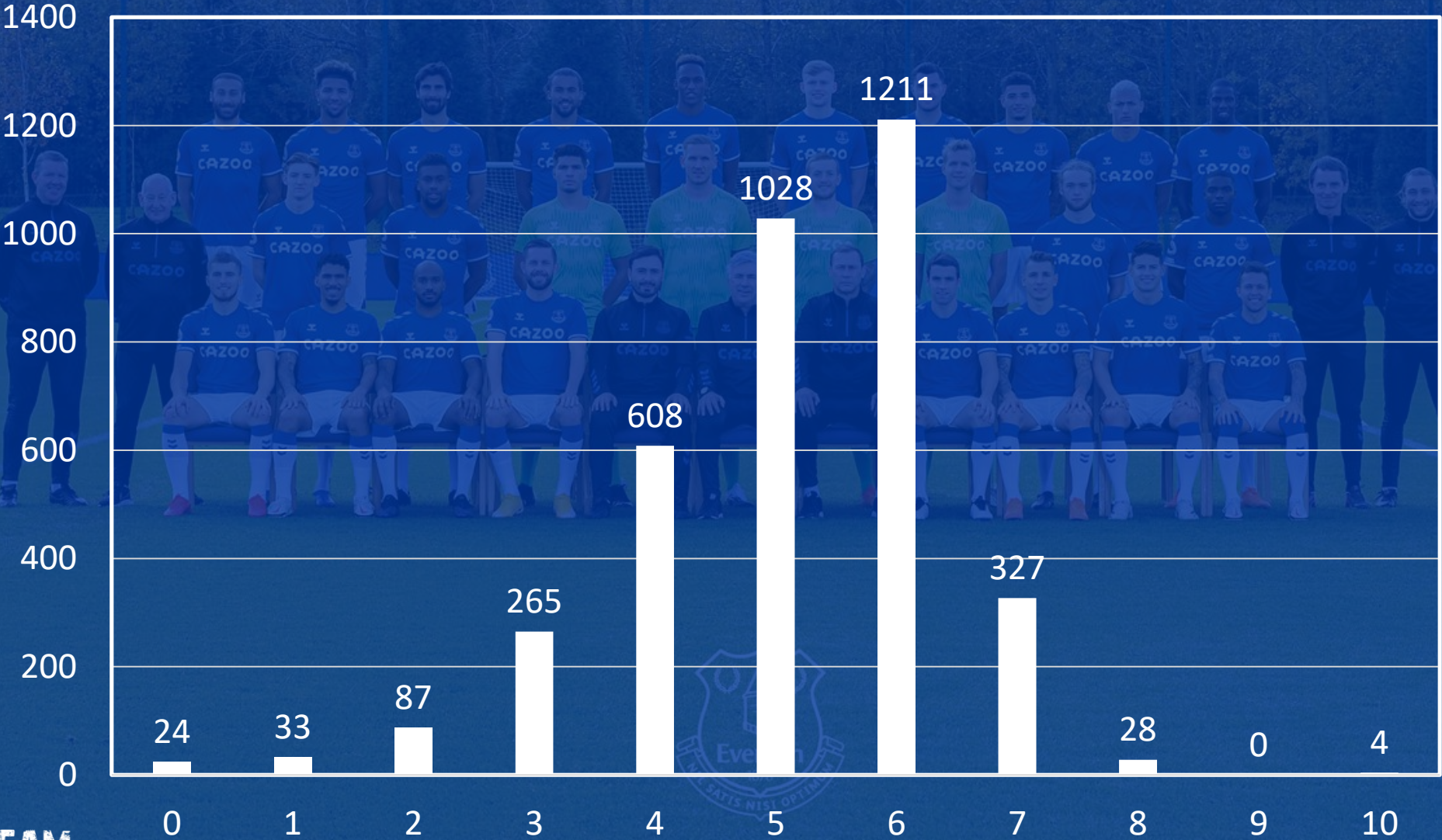


Which of the following best describes how you normally follow Everton games? (Multiple Choice)

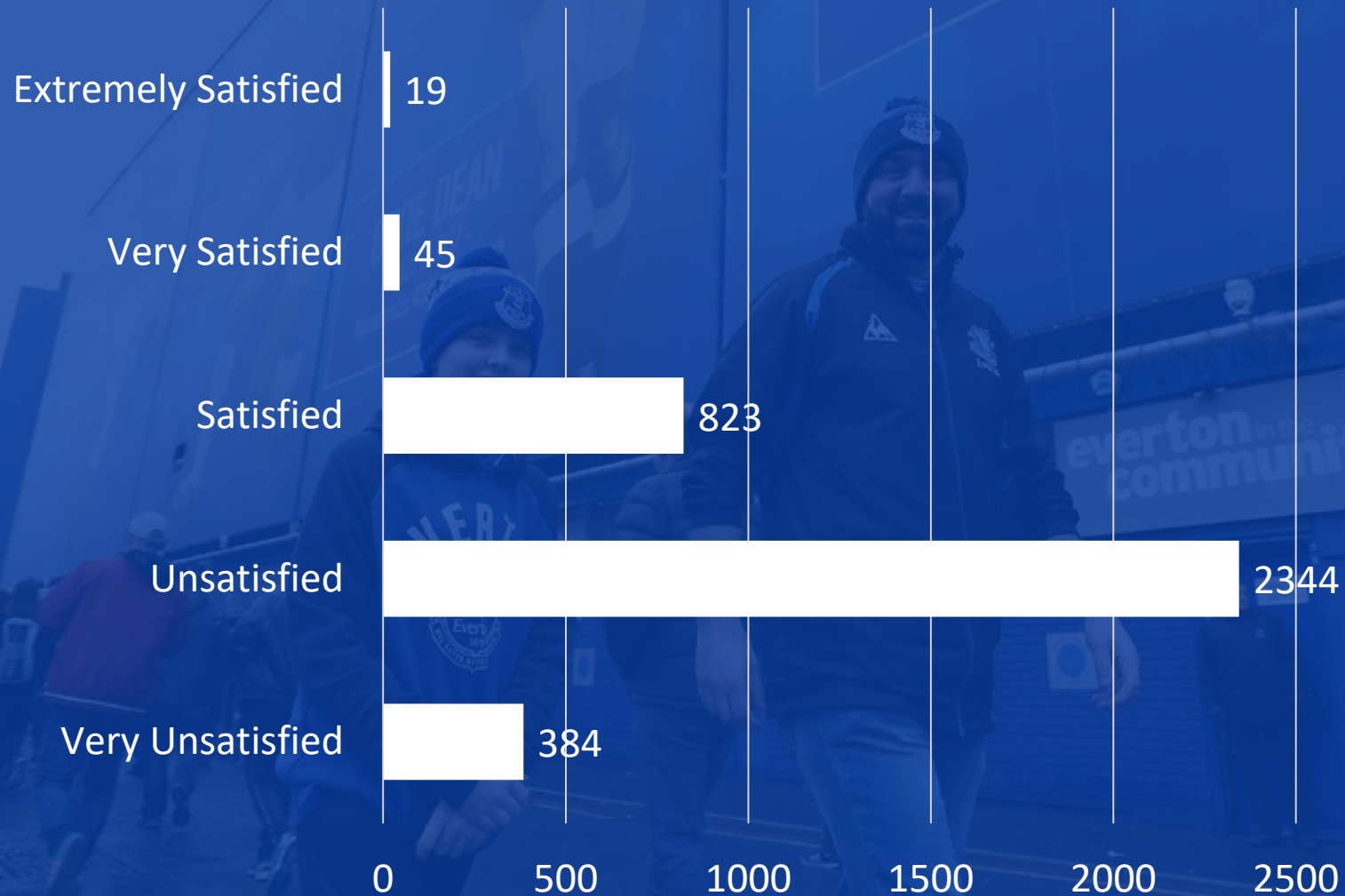


Rate Everton's 2020/21 season out of 10

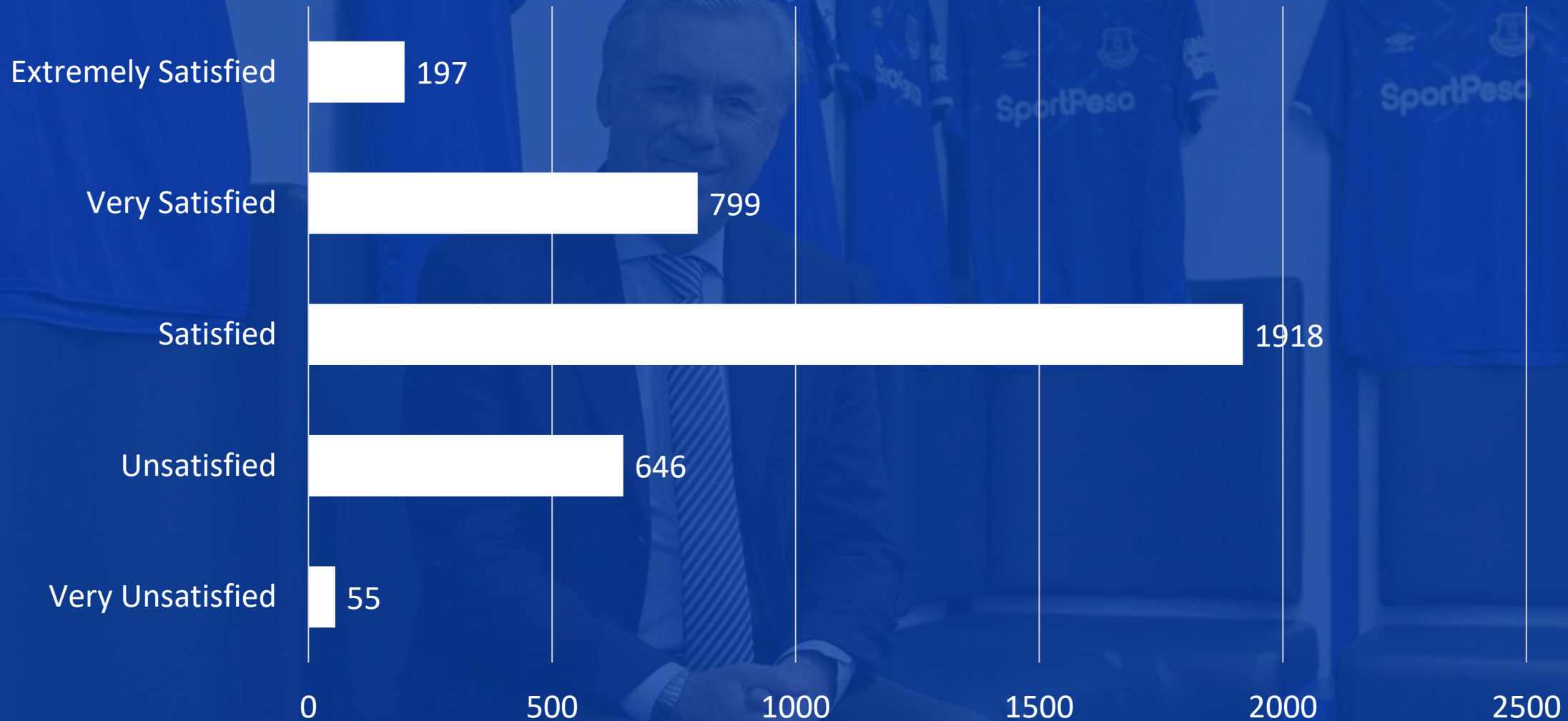
Average: 5.1



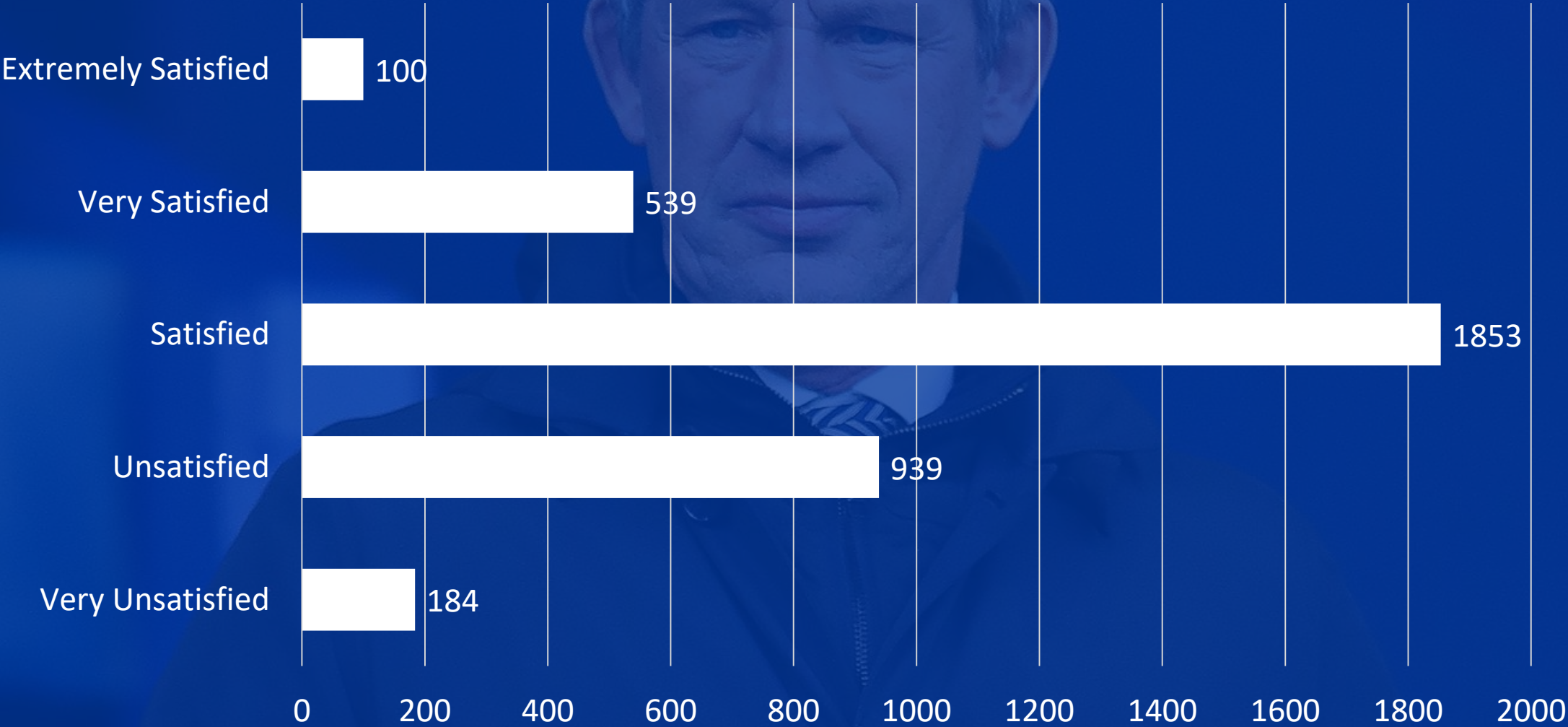
How satisfied are you with the football performance of Everton Football Club in recent years?



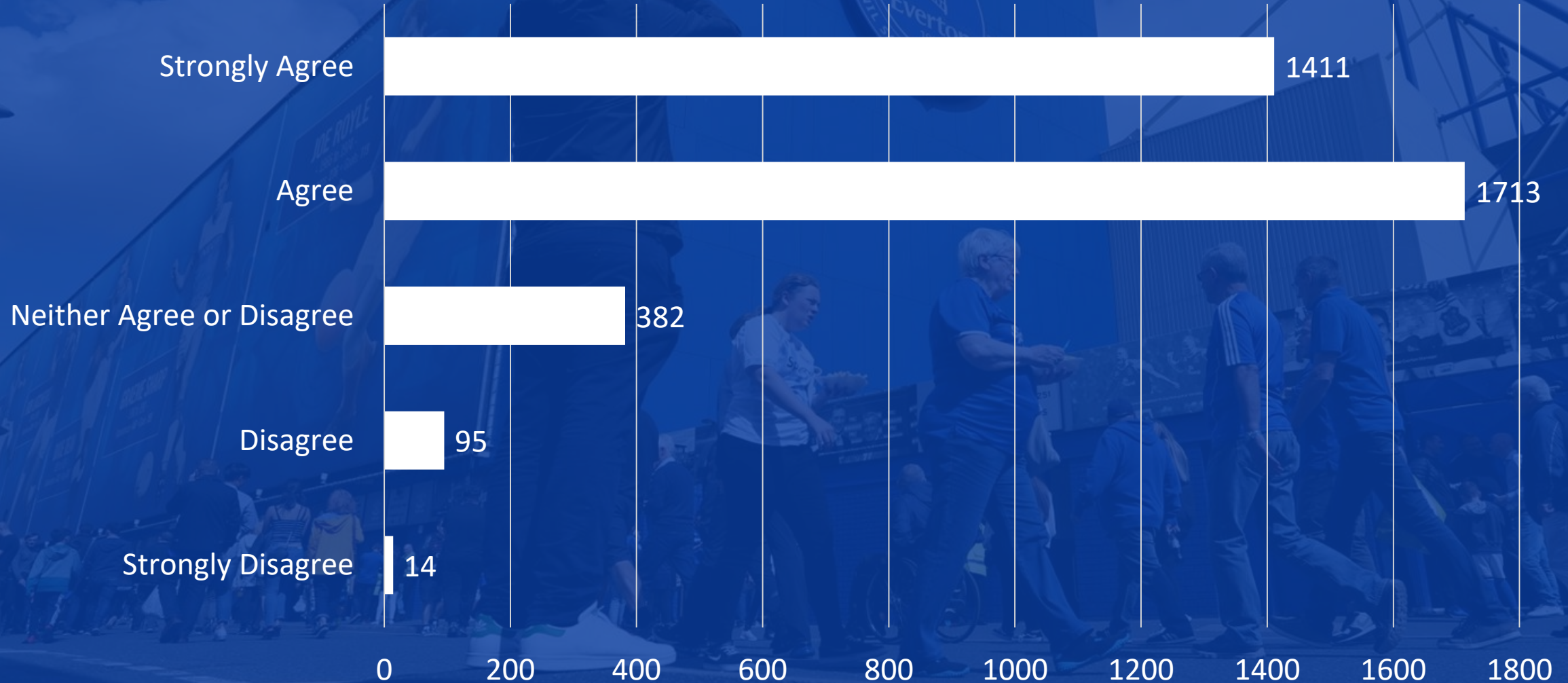
How satisfied are you with the football performance of Carlo Ancelotti as manager?



How satisfied are you with the football performance of Marcel Brands as director of football?



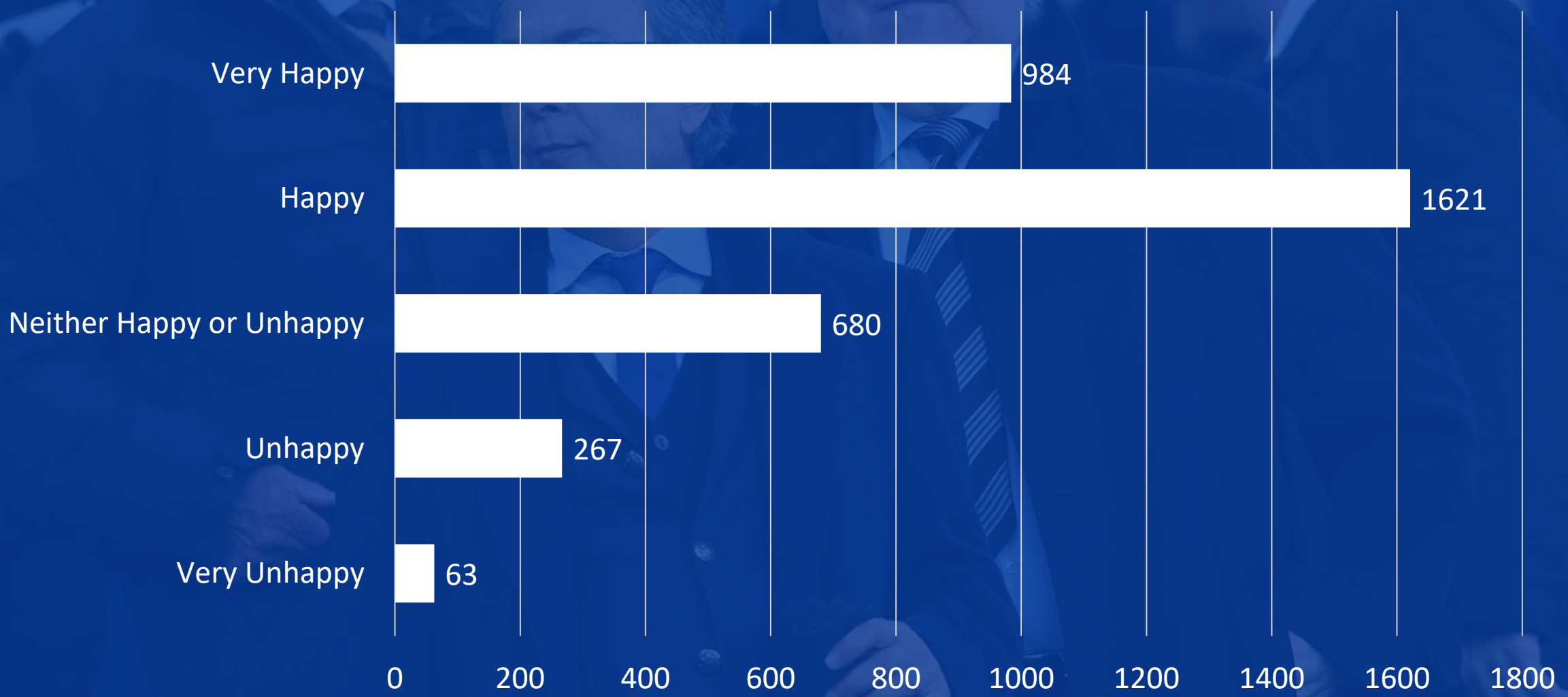
“Everton Football Club care about their fans opinion” - To what extent do you agree?



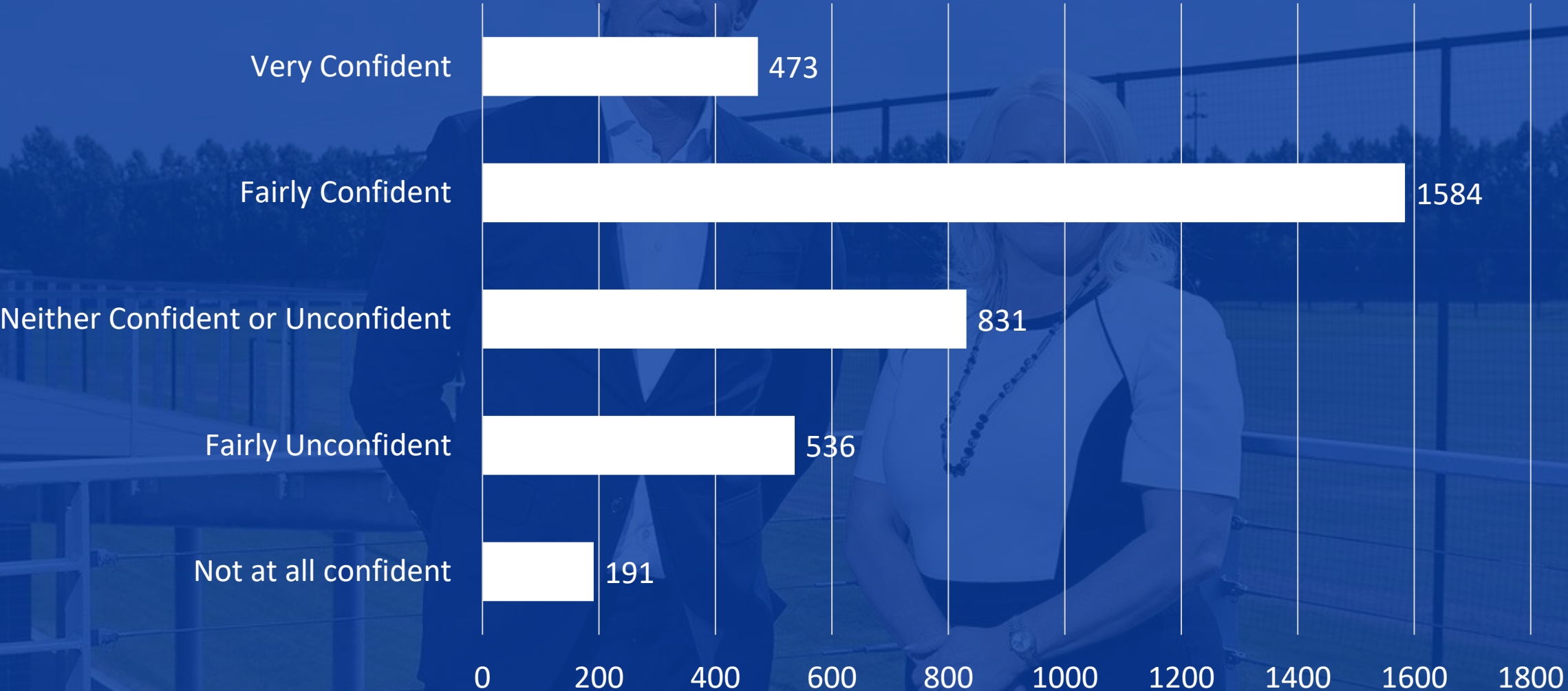
“Everton Football Club listen to their fans” - To what extent do you agree?



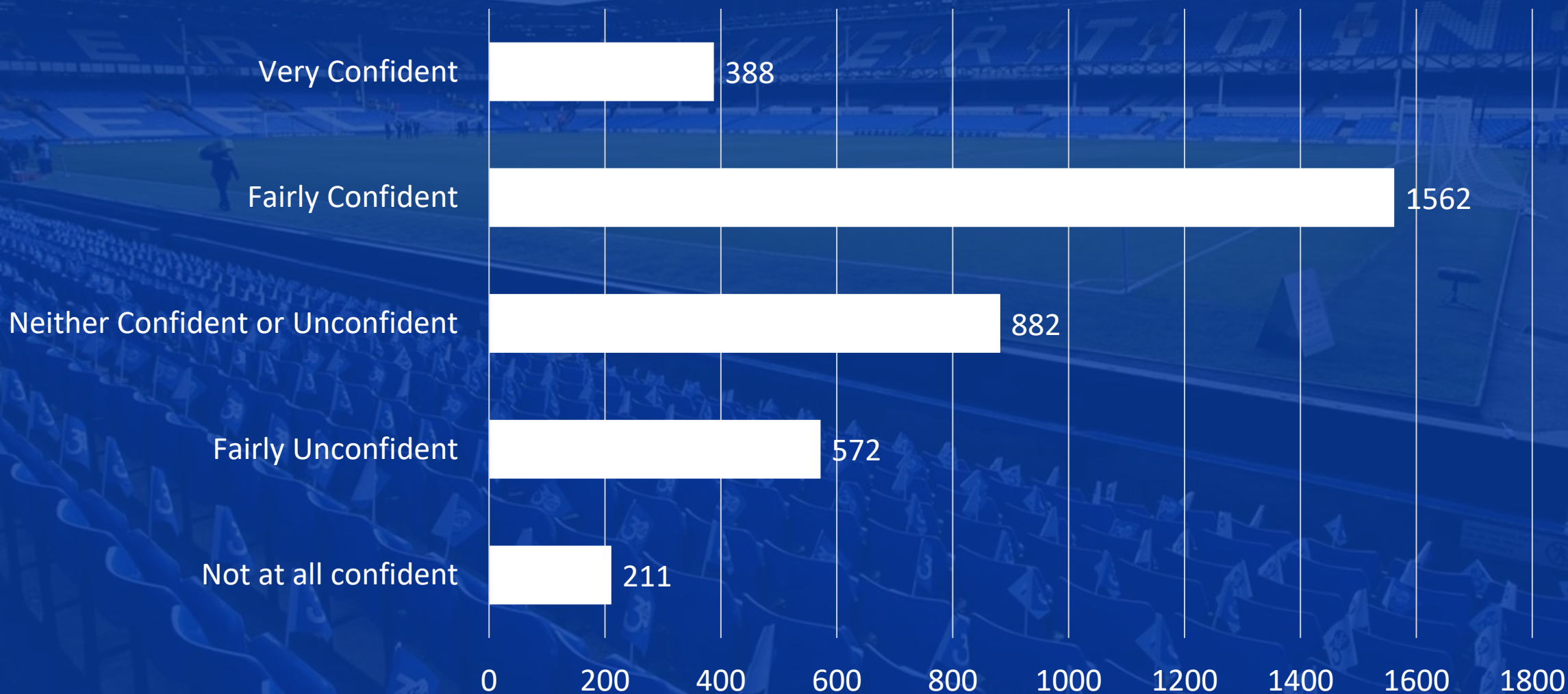
How happy or unhappy are you with the way the club is being run off the pitch, by the current board of Everton Football Club?



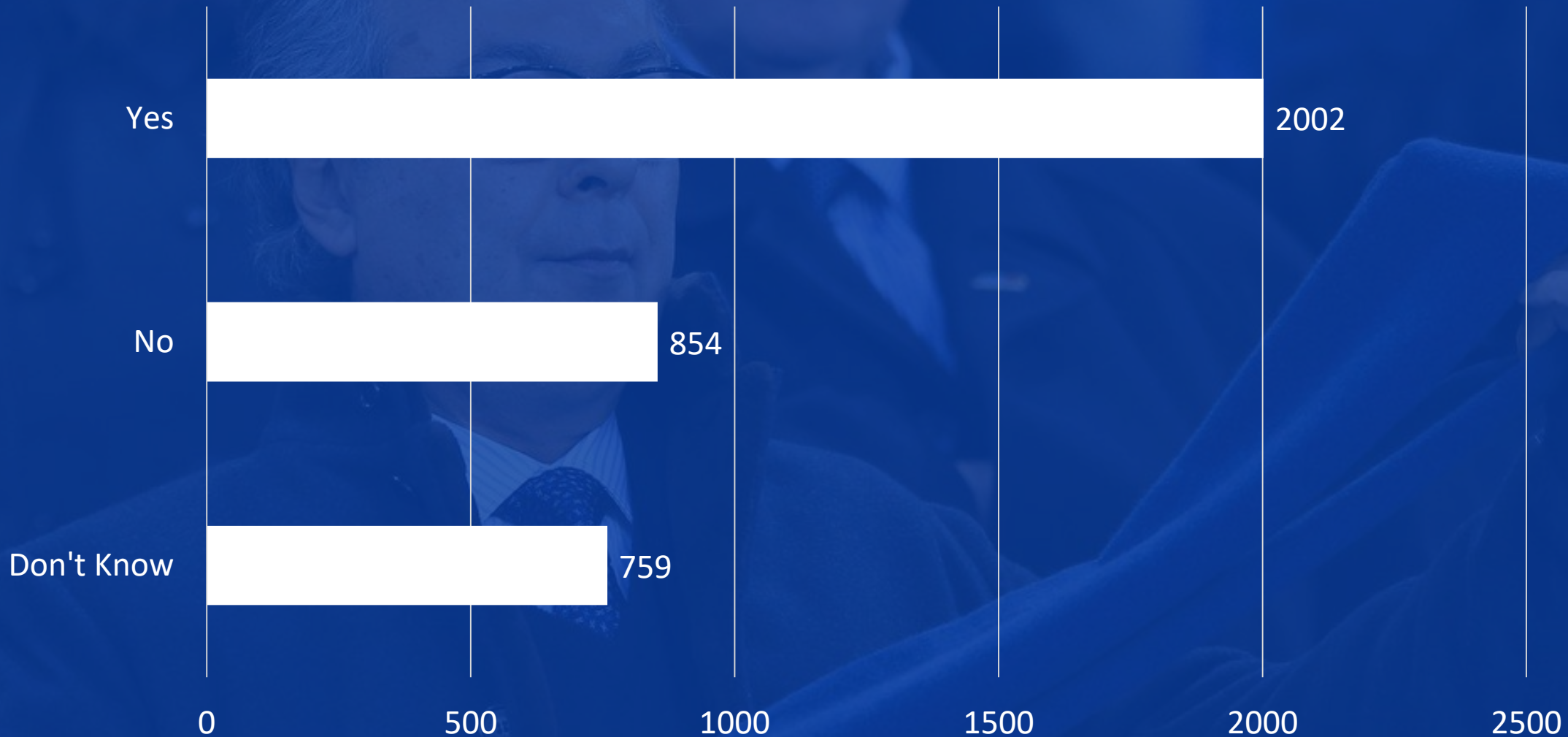
To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club a consistently top six premier league team?



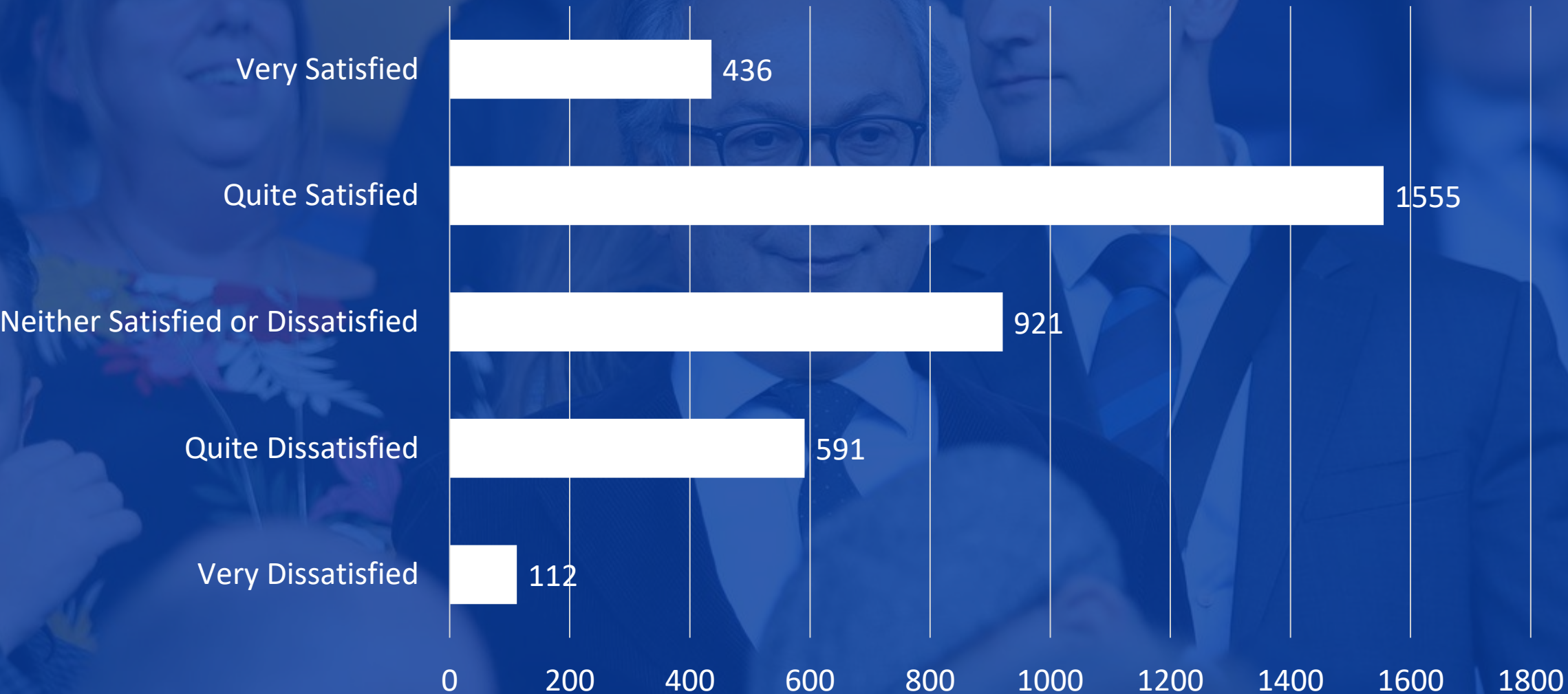
To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club realistically compete for trophies.



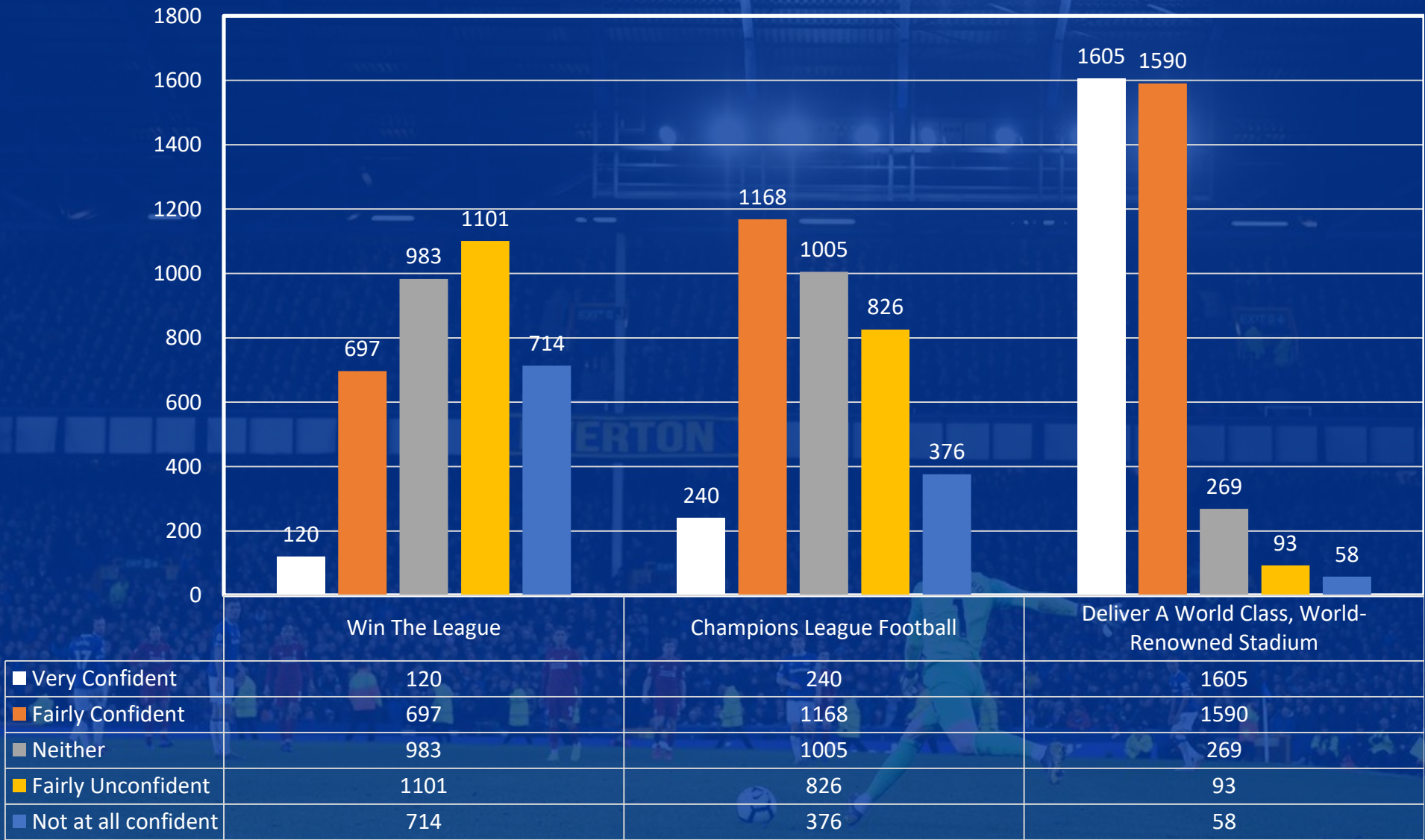
Could/Should Farhad Moshiri improve his communications with supporters?



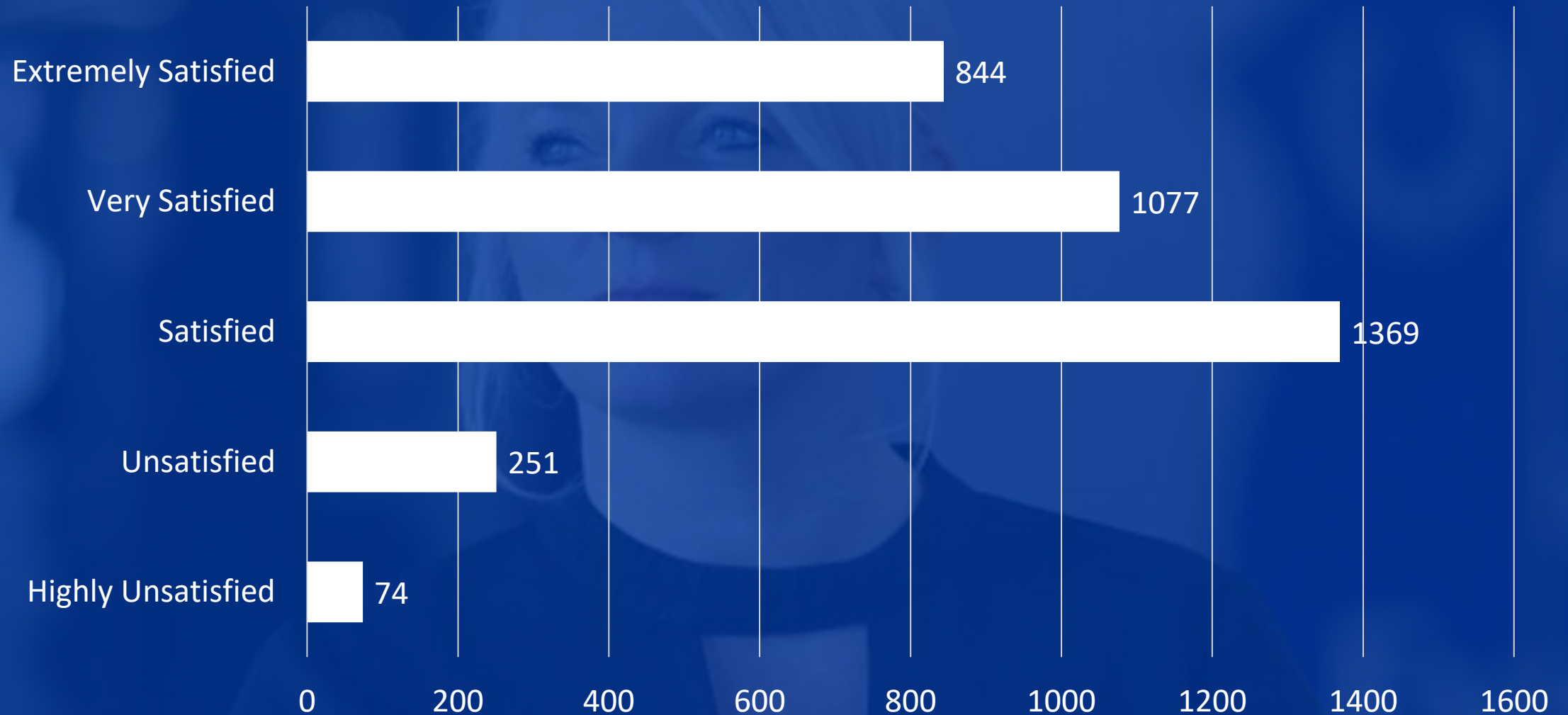
Farhad Moshiri become Everton's majority shareholder in February 2016. How satisfied are you with Everton's progress under Moshiri?



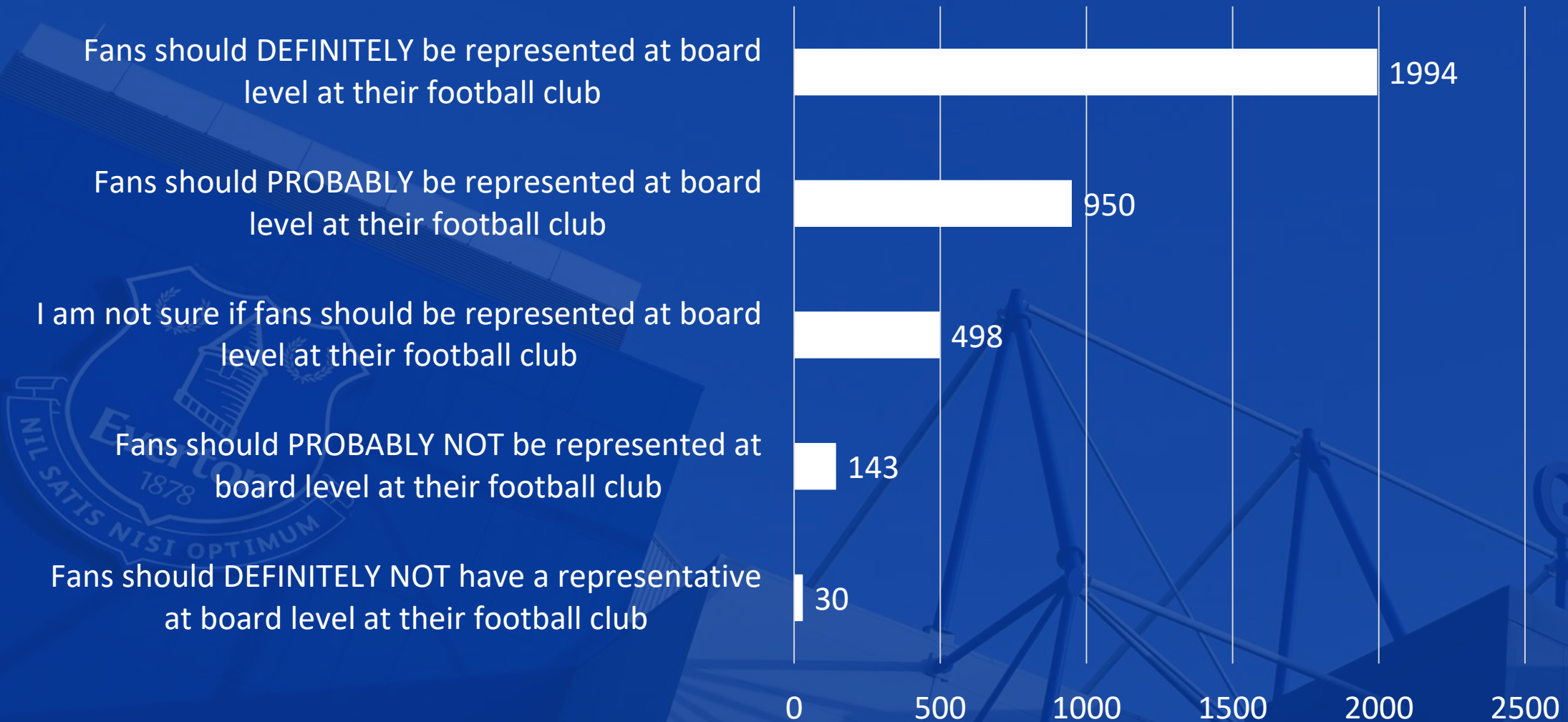
Everton CEO Denise Barrett-Baxendale declared Everton's long-term vision is to win the Premier League and be playing Champions League football in a world-class, world-renowned football stadium. How confident are you in Everton's board to achieve each aspect of their target?



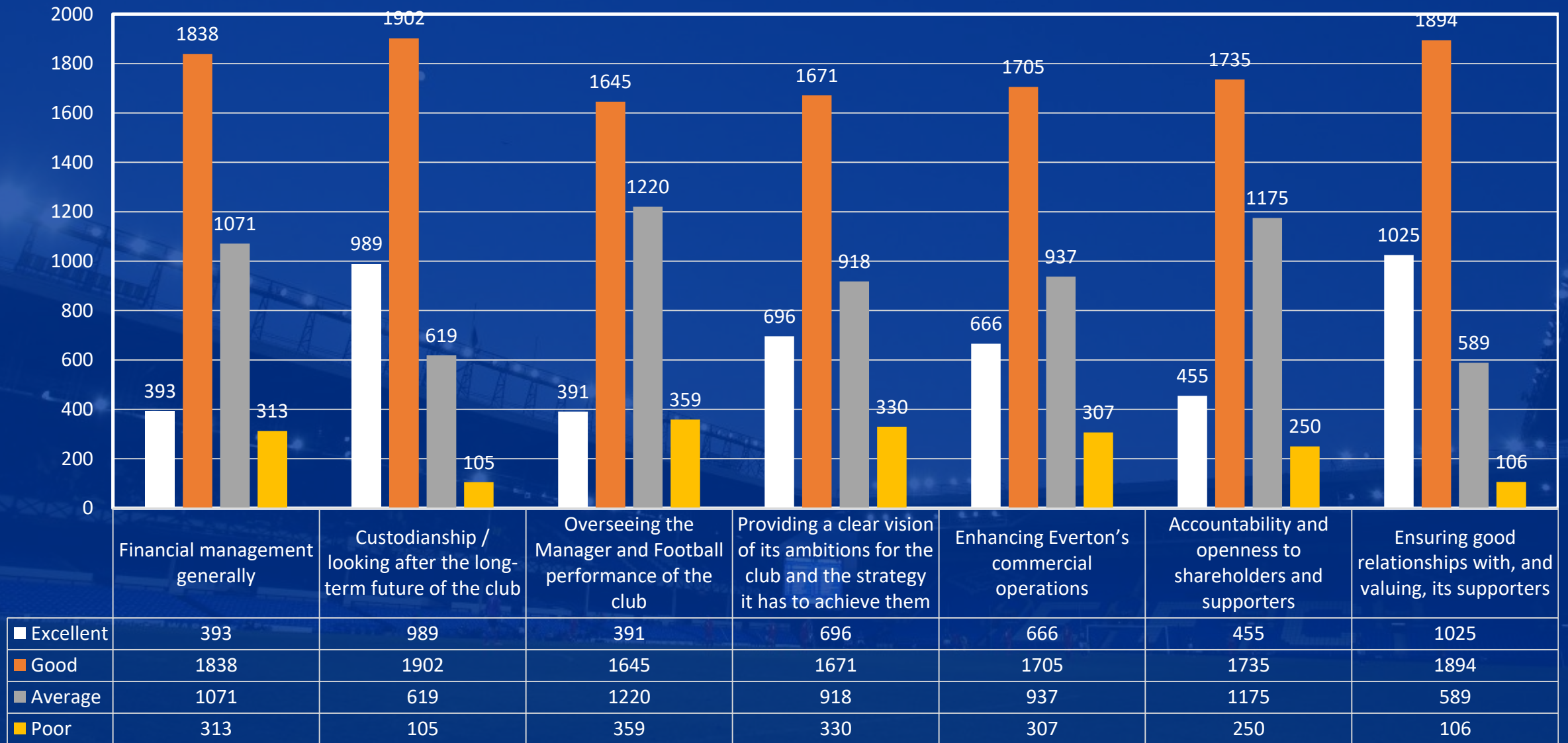
How satisfied are you with the performance of Denise Barrett-Baxendale as CEO?



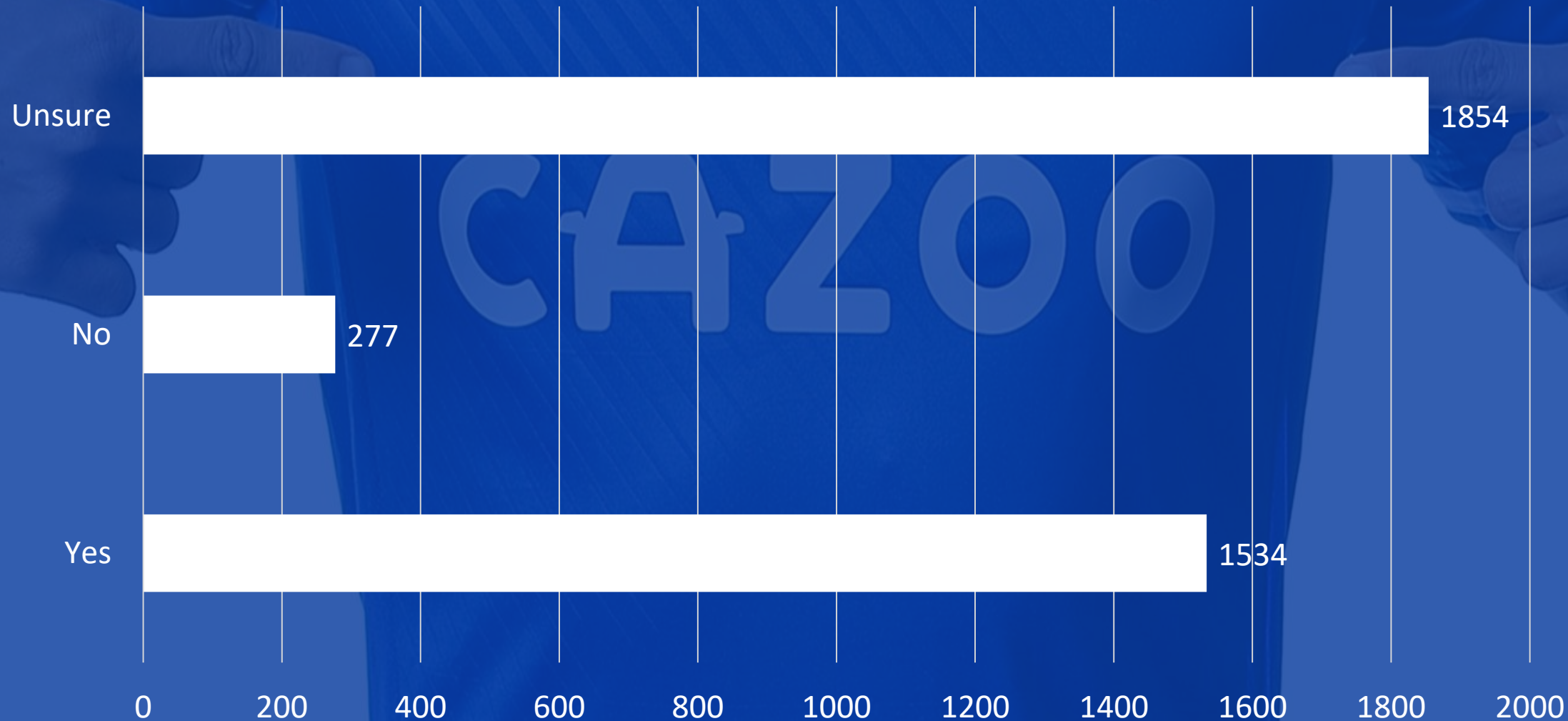
Should Everton's board contain fan representation? Which of the following statements best describes your opinion?



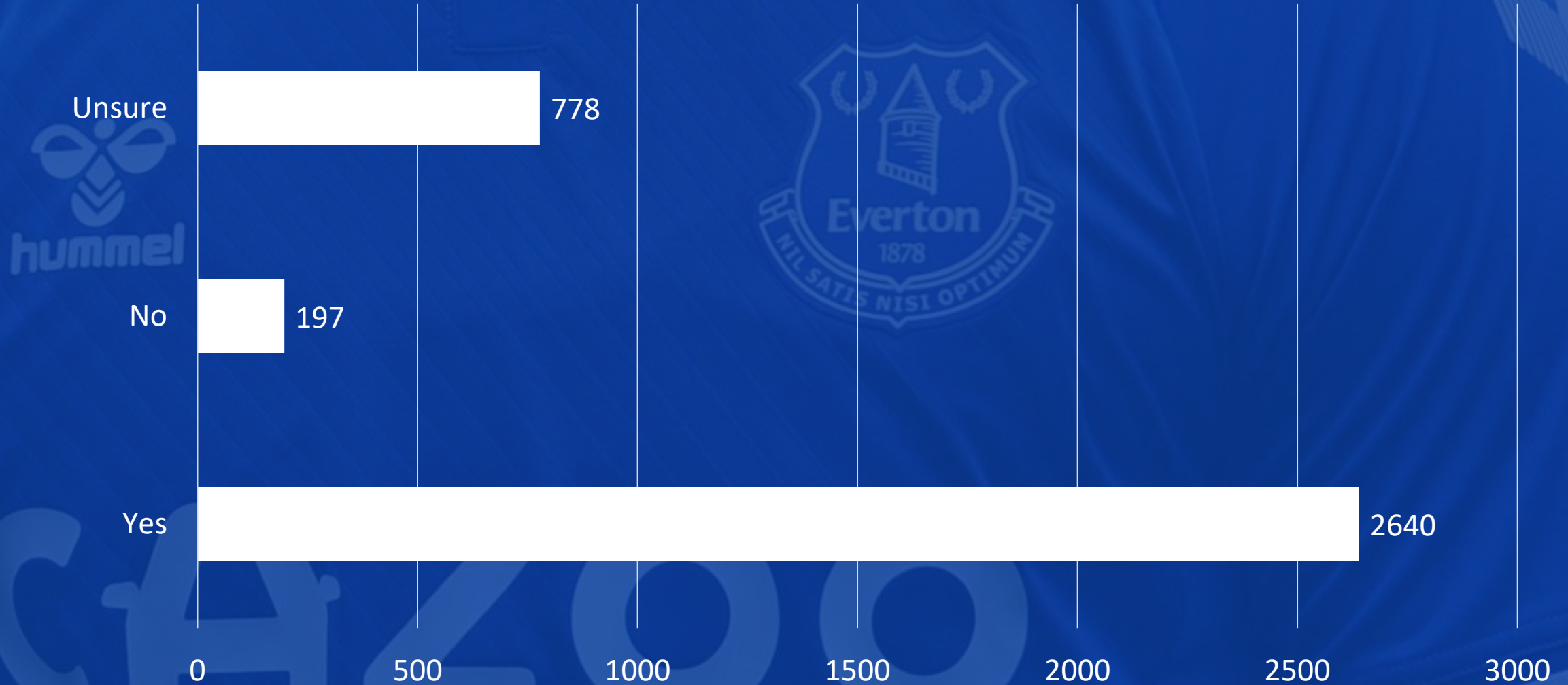
How you would rate the Everton board's strengths in the following?



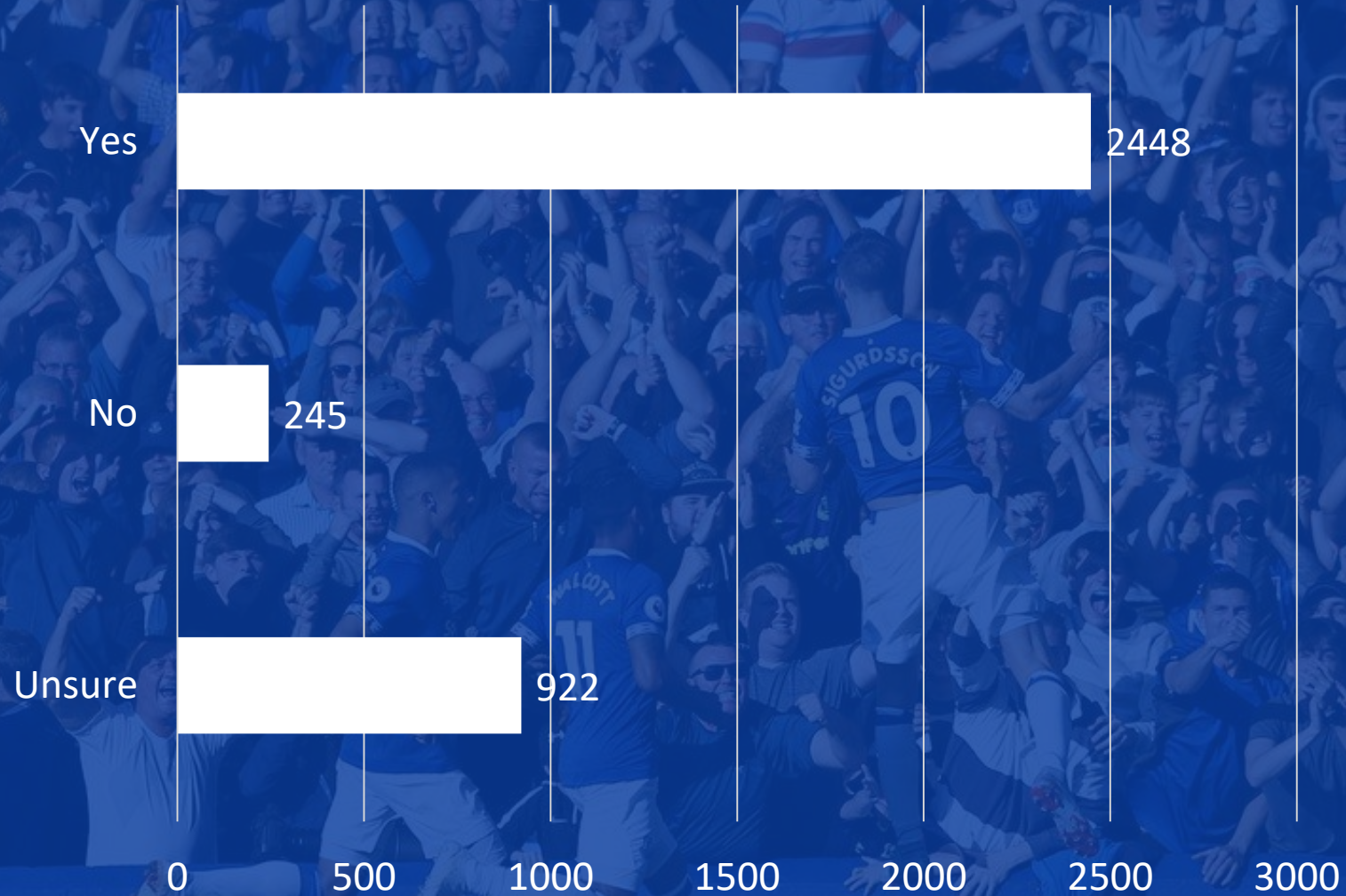
Cazoo is a good sponsor for Everton



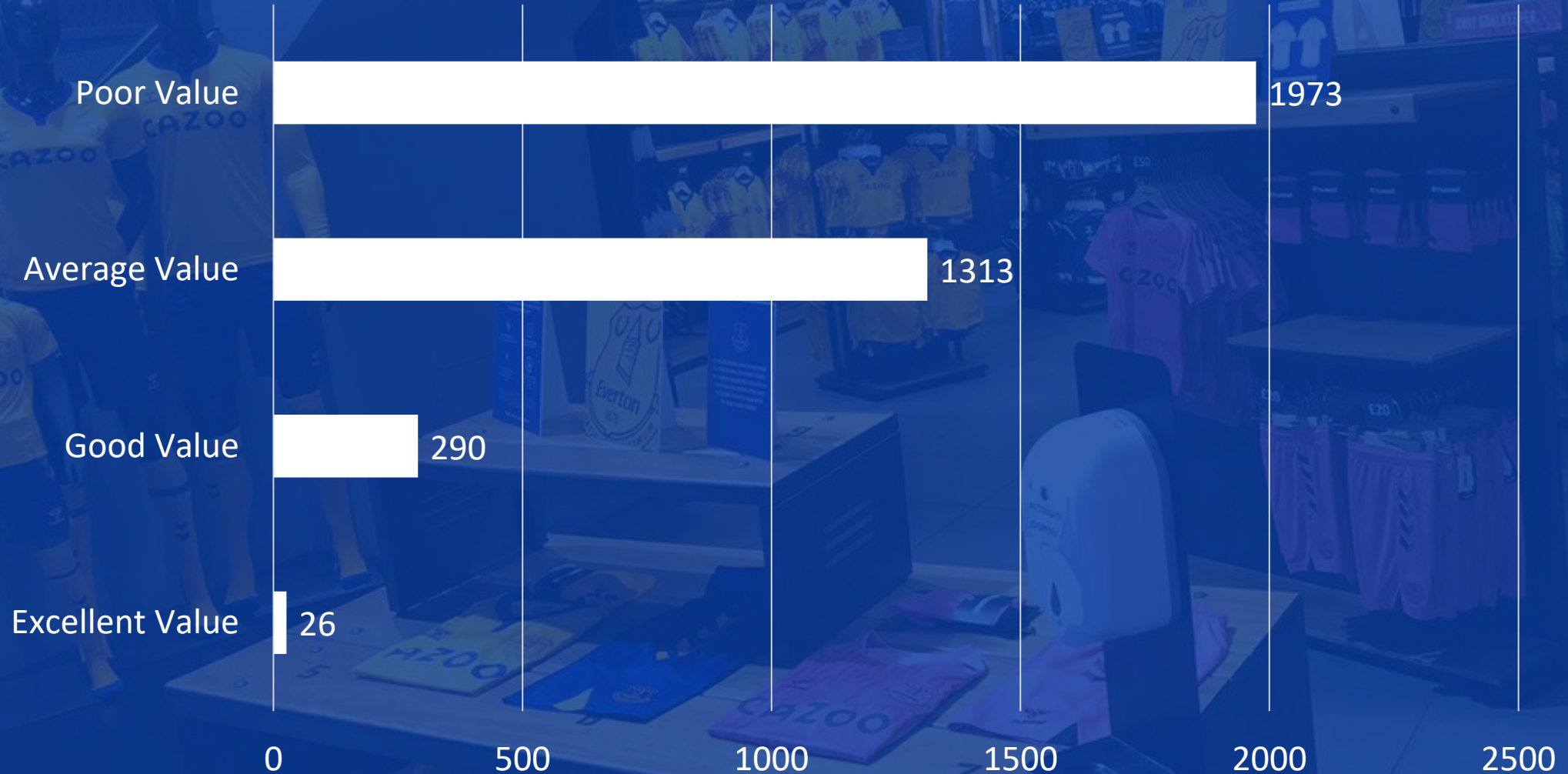
Hummel is a good kit manufacturer



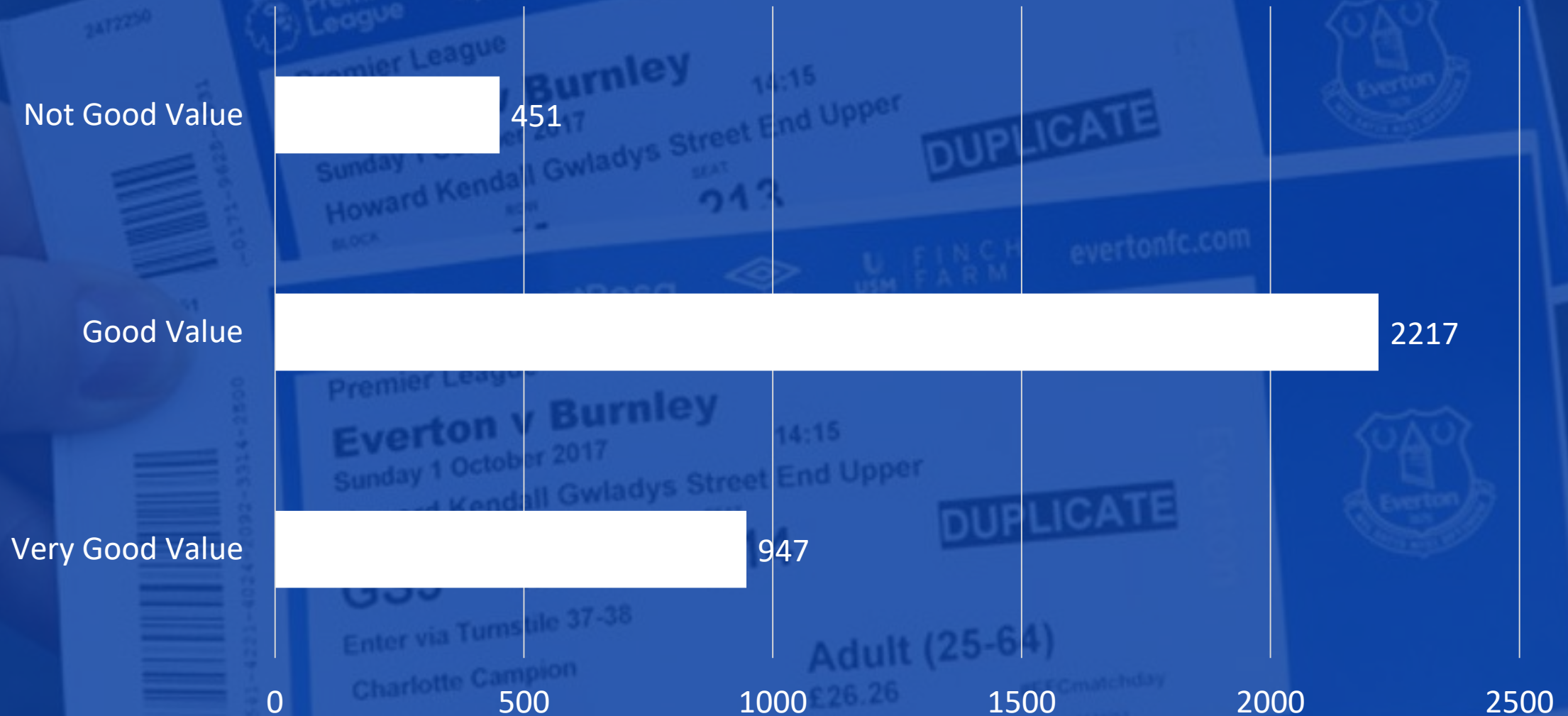
Should Everton appoint a 'Head of Club and Supporter Liaison'?



A full kids kit (shirt, shorts and socks) costs £75. You consider this to be...



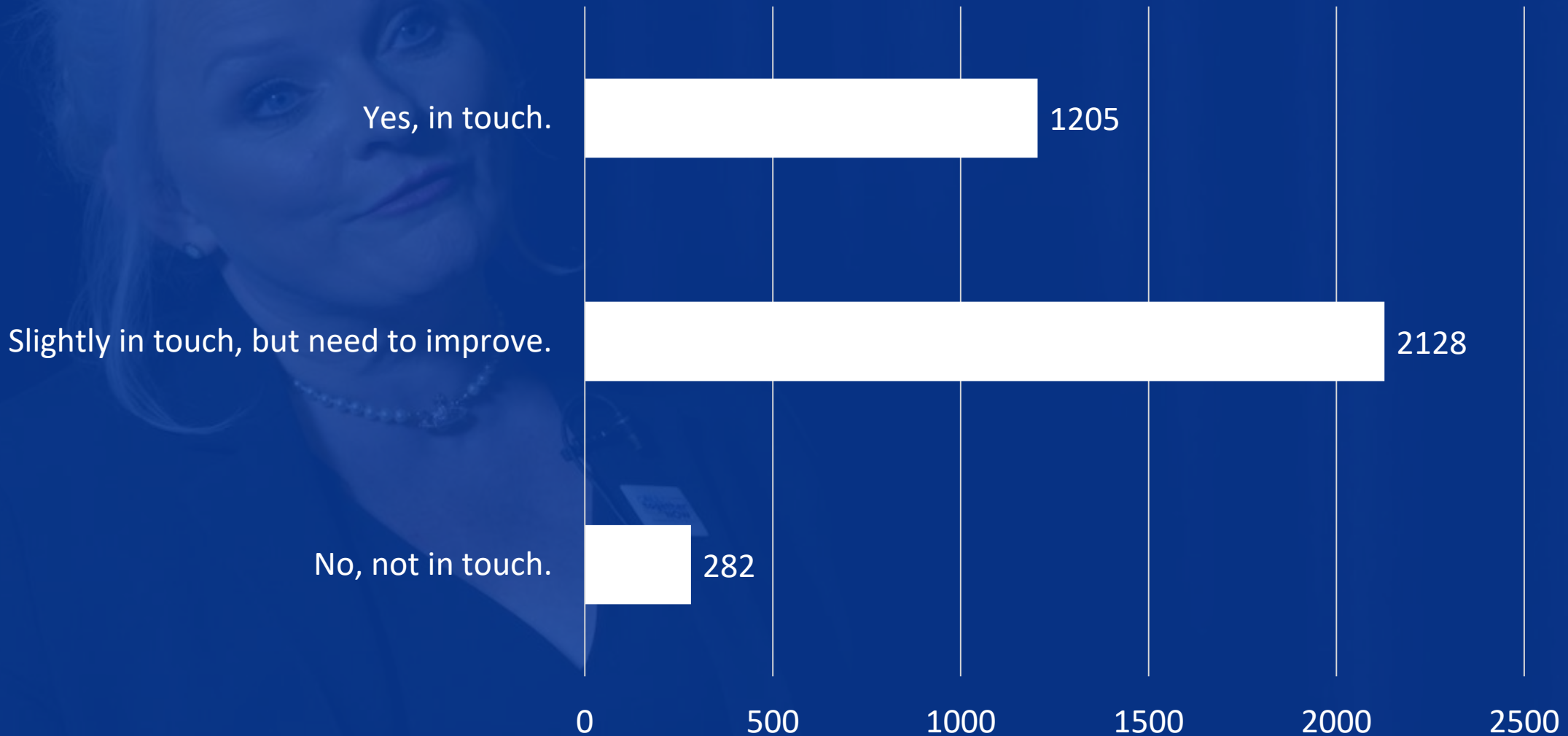
Do you think that the ticket prices Everton charge provide good value for money?



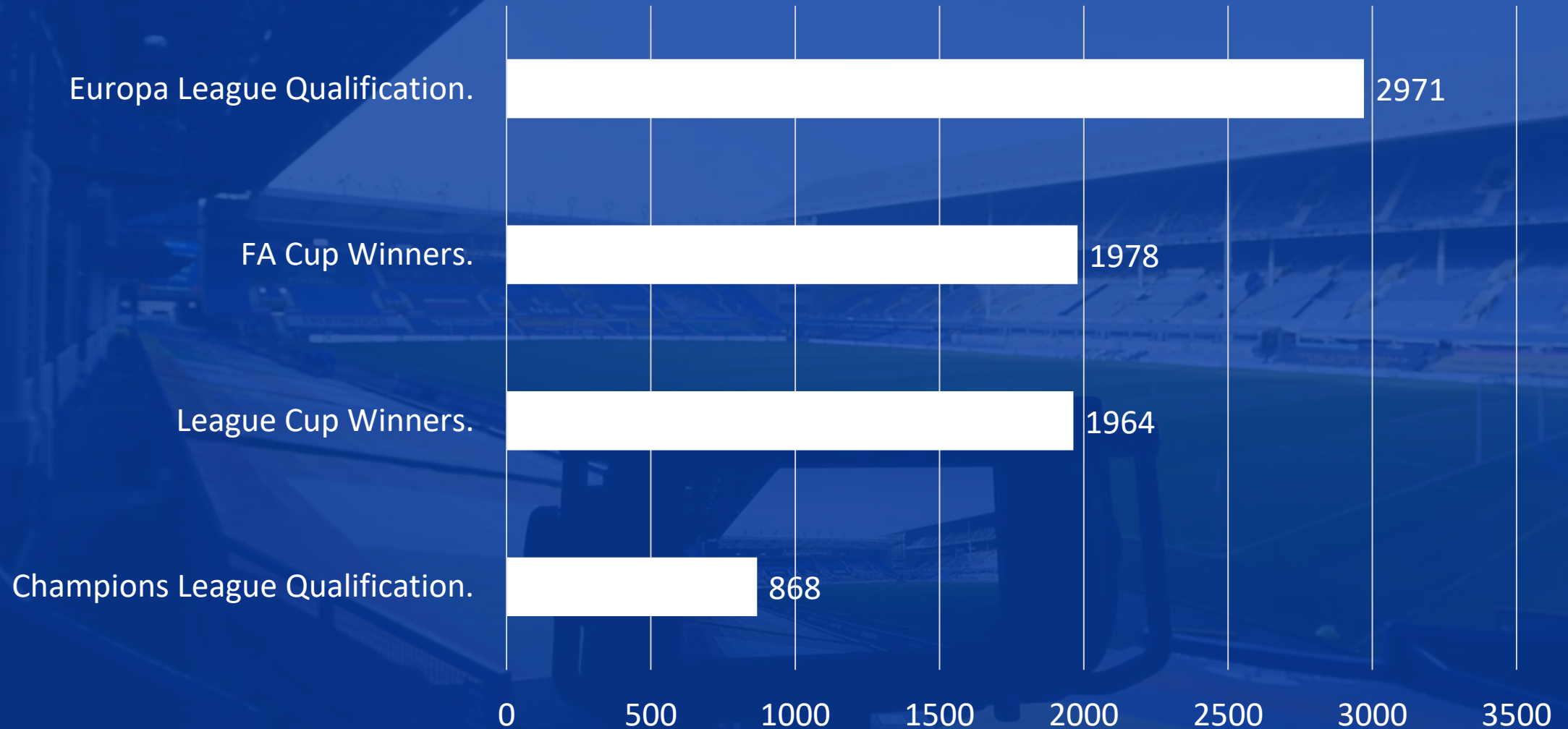
Reflecting on your own relationship with Everton and reviewing recent years, do you feel a stronger sense of belonging to the club?



Do you think the Everton and its senior executives are in touch with Everton fans and have a good understanding of their hopes and concerns for the future of the club?



What is a realistic target for Everton in 2021/2022 season? **Tick all that apply.**
(From 3615 total responses)



Looking at Everton's current ownership structure, its football management and squad strength, and comparing it to the other Premier League clubs, how optimistic are you about Everton's prospects during the next five years?

