



INTRODUCING NEW RITUALS

VILLAGE STREET



TRINITY PLACE  
**BAR**

ALL WELCOME

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# THERE IS NO THEM AND US. THIS IS FOOTBALL FOR ALL.

Our new home is for everyone. Which is why instead of traditional hospitality, we have created All – a collection of social spaces, bars and restaurants built around the shared excitement of watching Everton.



HOME TO NEW MEMORIES

# START A NEW RITUAL.

A vibrant matchday ritual awaits. Enjoy the game your way, through a choice of pubs, bars and social spaces.



A NEW BEGINNING

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# PERFECT PRE-MATCH DESTINATION.

VILLAGE STREET

Village Street takes its name from the road on which Everton Football Club was founded and will be home to a new era of matchday memories.

VILLAGE STREET

# ALL THINGS EVERTON.

Located in the West Stand, on Village Street you will be transported to a vibrant landscape, home to different pubs and bar spaces.

# MATCH EVERTON

(PREVIOUSLY KNOWN AS ST. DOMINGO'S FC)

## TO PLAY ST. PETER'S

WELCOME TO

VILLAGE STREET

DIXIE'S  
SPORTS BAR

KENDALL'S  
SOCIAL

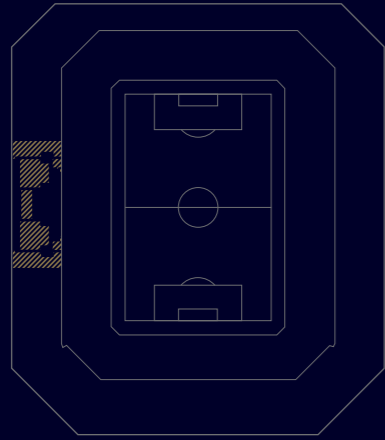
FAN'S PUB

THE  
QUEEN'S HEAD

## VILLAGE STREET SEAT LOCATION

## PANORAMIC PITCH VIEWS

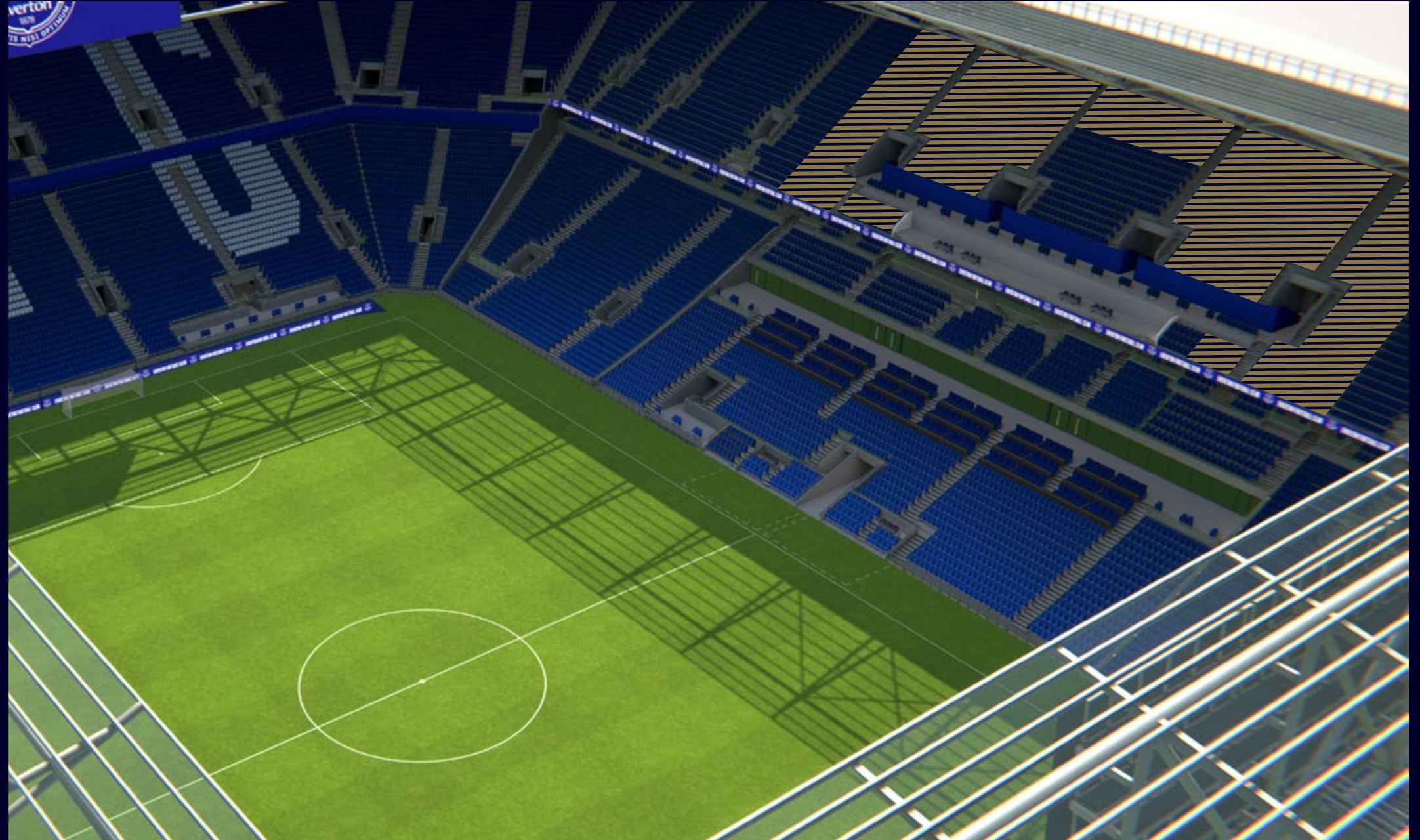
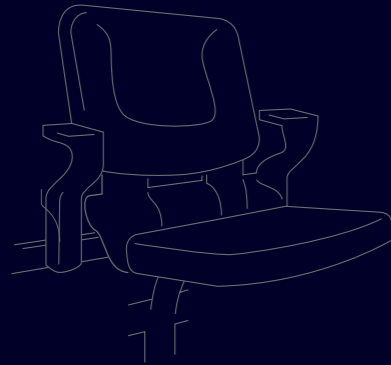
LEVEL 3  
WEST



LOCATION

Halfway line

PADDED SEAT

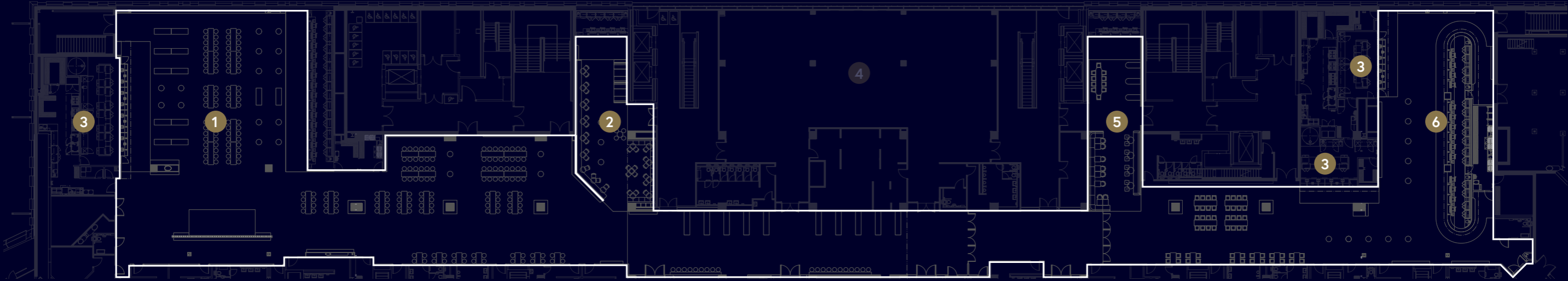


## VILLAGE STREET ESTABLISHMENTS

On Village Street, discover a choice of establishments and enjoy complimentary beer, wine, soft drinks and one street food item every matchday.

## VILLAGE STREET

	<b>KENDALL'S SOCIAL</b> <i>(Social Bar)</i> <b>1</b>		<b>THE QUEEN'S HEAD</b> <i>(Traditional Pub)</i> <b>2</b>		<b>FOOD OUTLETS</b> <i>(Street Food)</i> <b>3</b>		<b>DOMINGO'S</b> <i>(Brasserie)</i> <b>4</b>		<b>FAN'S PUB</b> <i>(Pub)</i> <b>5</b>		<b>DIXIE'S</b> <i>(Sports Bar)</i> <b>6</b>
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## VILLAGE STREET ESTABLISHMENTS

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### KENDALL'S SOCIAL

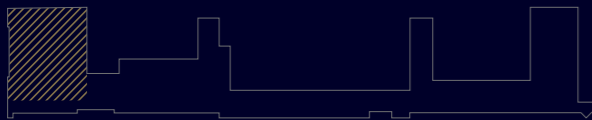
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Celebrating the great Howard Kendall this contemporary taproom serves the best beers and ciders. A staged performance area will host live music and post match entertainment. Four street food options crossing the Americas and Europe will complement the beer.

#### IDENTITY



#### LOCATION



## VILLAGE STREET ESTABLISHMENTS

### THE QUEEN'S HEAD

In honour of the place where we became Everton Football Club, the Queen's Head will be a traditional pub with a wooden bar and rich upholstery.

#### IDENTITY

THE  
QUEEN'S HEAD

#### LOCATION

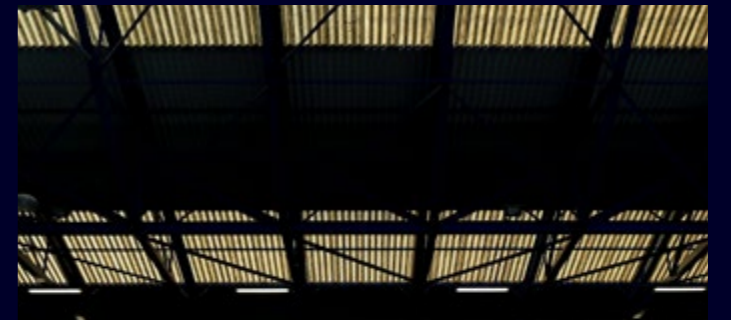
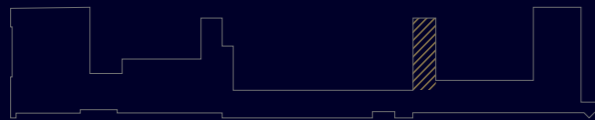


## VILLAGE STREET ESTABLISHMENTS

### FAN'S PUB

Alongside the Queen's Head, this second traditional pub will offer a lively matchday atmosphere.

### LOCATION



## VILLAGE STREET ESTABLISHMENTS

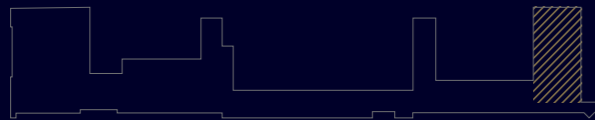
### DIXIE'S SPORTS BAR

With big screens and televisions to keep track of the action, this is a classic sports bar. Choose complimentary street food from four outlets serving a selection of fan favourites.

#### IDENTITY

**DIXIE'S**  
SPORTS BAR

#### LOCATION

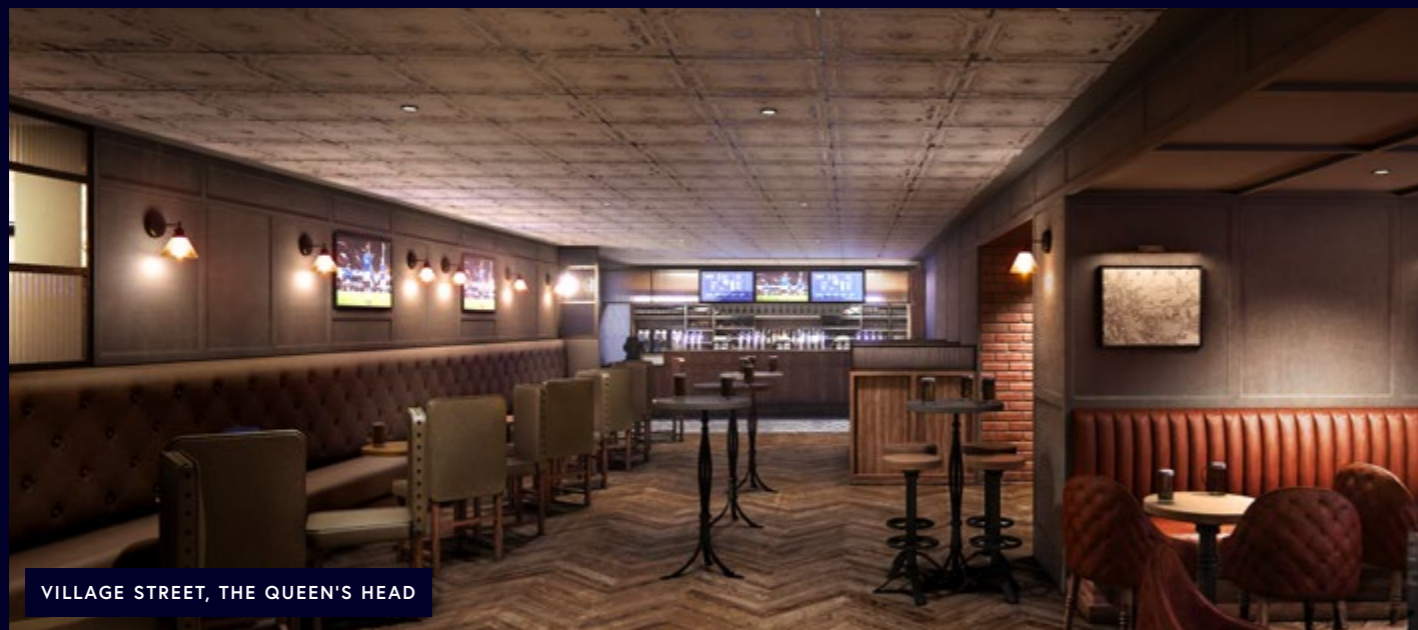




VILLAGE STREET, KENDALL'S SOCIAL



VILLAGE STREET, FAN'S PUB



VILLAGE STREET, THE QUEEN'S HEAD



VILLAGE STREET, DIXIE'S SPORTS BAR

## VILLAGE STREET FOOD OUTLETS

Featuring fan favourites and regional classics our dishes use the best local, seasonal produce available, freshly prepared by our team of chefs.

Every fan is entitled to one complimentary street food dish, from pizza and fish and chips to burgers and burritos.



## VILLAGE STREET BENEFITS



Village Street caters to all tastes with its bars and food choices, welcoming fans every matchday



Spanning halfway line, comfortable premium padded seats with amazing pitch views



Direct access from Village Street to the seats in the bowl



Live entertainment



Open post match



Sold seasonally



A large social bar, a sports bar and two traditional pubs



Variety of street food outlets serving freshly made fan favourites using local produce



Selected beer, wine and soft drinks on the house pre match and at half-time



One complimentary food item per match



Opportunity to upgrade and book in to restaurants when available



TRINITY PLACE

# HISTORY IN THE MAKING.



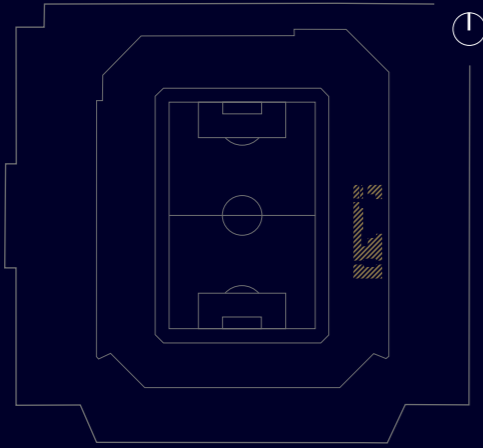
TRINITY PLACE  
BAR

Trinity Place resonates with Everton fans of all ages, paying tribute to the Club's Holy Trinity – Howard Kendall, Alan Ball and Colin Harvey.

# TRINITY PLACE

## BEST IN HOUSE PITCH VIEWS

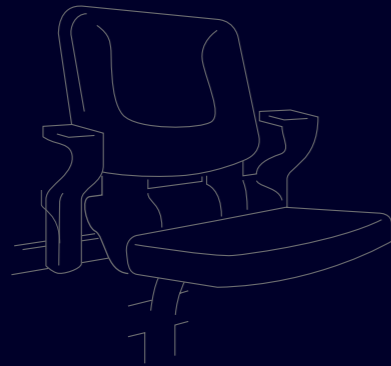
LEVEL 1  
EAST



LOCATION

Halfway line

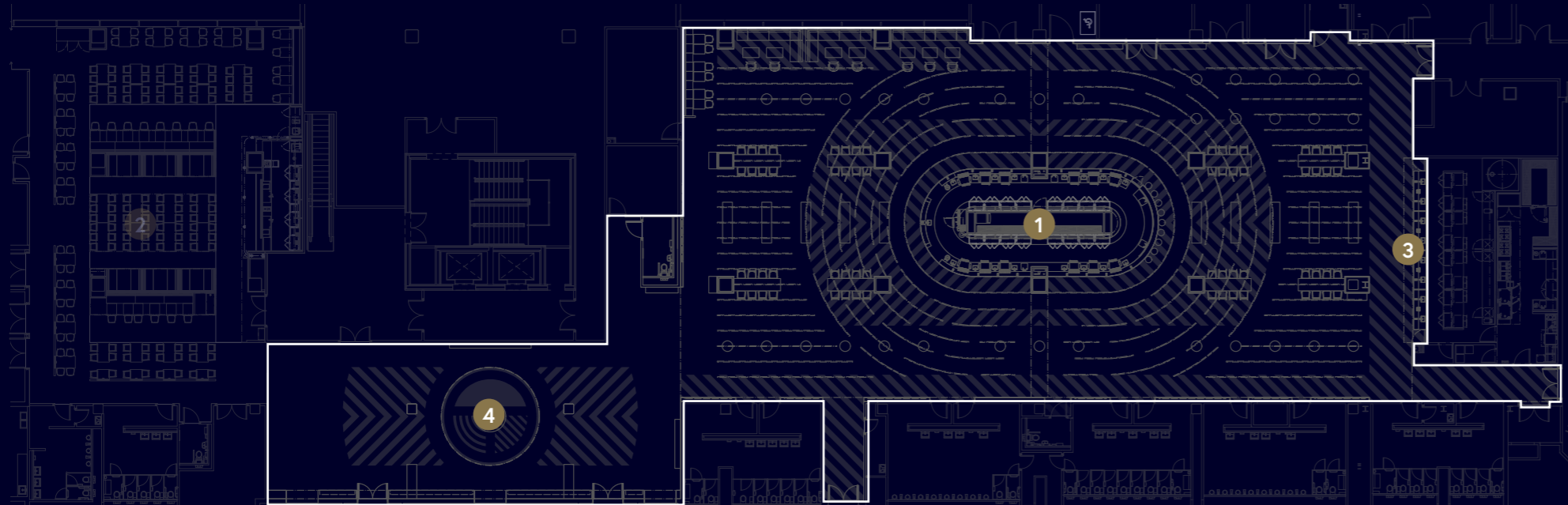
PADDED SEAT



## TRINITY PLACE

Everton's history and identity are captured in the large central island bar Trinity Place Bar. Making it the perfect space for Evertonians to meet, eat and drink.

All fans get complimentary beer, wine, soft drinks and one street food item to enjoy every matchday.



TRINITY PLACE  
**BAR**

MEET  
*(Bar)*

1



TRINITY PLACE  
**RESTAURANT**

DINE  
*(Restaurant)*

2



FOOD OUTLETS  
*(Street Food)*

3



ENTRANCE HALL  
*(Memorabilia Wall)*

4

## TRINITY PLACE

### MEET AT TRINITY PLACE

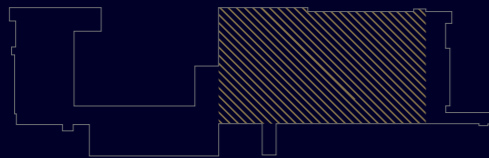
With a feature island bar and a variety of street food, this is a space to catch up over food and drink, while enjoying the matchday atmosphere.

### IDENTITY



TRINITY PLACE  
**BAR**

### LOCATION





TRINITY PLACE BAR, ENTRANCE AND MEMORABILIA WALL



TRINITY PLACE BAR



TRINITY PLACE BAR

## TRINITY PLACE FOOD OUTLET

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Featuring fan favourites and regional classics our dishes use the best local, seasonal produce available, freshly prepared by our team of chefs.

Every fan is entitled to one complimentary street food dish, from pizza and fish and chips to burgers and burritos.



## TRINITY PLACE BENEFITS



Trinity Place pays homage to the history of Everton Football Club



Close to the action on the halfway line with comfortable premium padded seats



Contemporary, football-focused social bar



Variety of street food outlets serving freshly made fan favourites using local produce



Selected beer, wine and soft drinks on the house pre match and at half-time



One complimentary street food item per match



Direct access from Trinity Place bar to the seats in the bowl



All the pre-match build up on the large digital multi-screens



Sold seasonally



Opportunity to upgrade and book in to restaurants when available
















## BENEFITS COMPARISON

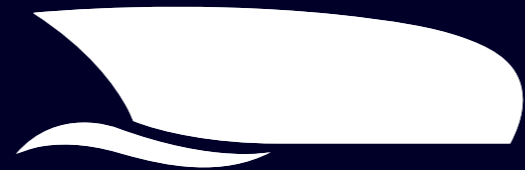
VILLAGE STREET



TRINITY PLACE  
BAR

### SPACE FEATURES

 Includes all League games	●	●
 West Stand location with panoramic views of the pitch	●	
 East Stand location, spanning the halfway line with seats close to the action		●
 Contemporary social bar	●	●
 Vibrant sports bar	●	
 Two traditional pubs	●	
 Variety of street food outlets serving freshly made fan favourites using local produce	●	●
 Selected beer, wine, and soft drinks on the house pre-match and at half-time	●	●
 One complimentary street food item per match	●	●
 Open post-match	●	●
 Live entertainment	●	
 Direct access to the seats in the bowl	●	●
 Opportunity to upgrade to other experiences when available	●	●



EVERTON STADIUM



A NEW STADIUM FOR ALL

To arrange a sales consultation, please visit:

[evertonstadium.com/all](http://evertonstadium.com/all)